

Join us for the first-ever cooking competition in the Seacoast to benefit Wentworth-Douglass Hospital!

Four renowned chefs from across the Seacoast will compete in a "mystery basket" style, timed cooking competition hoping to win the vote of celebrity judges.

Hosted by Mary Ann Esposito, Creator and Host of the nationally televised PBS series, Ciao Italia with Mary Ann Esposito and Evan Hennessey, Chef/Owner of STAGES at One Washington and three-time Chopped Champion, this exquisite new event includes a live auction and is a must attend!

All proceeds support the Wentworth-Douglass Foundation, which funds projects that strengthen

the programs and services offered at Wentworth-Douglass Hospital allowing our clinicians and staff to continue to provide outstanding, compassionate care to the Seacoast community.

We hope you will join us in supporting the Foundation by participating in this premiere event. Please contact Cristine More, CFRE about our current sponsorship opportunities at <a href="mailto:Cristine.More@wdhospital.org">Cristine.More@wdhospital.org</a> or 603.609.6207.



CHARITABLE FOUNDATION



















# Your gift changes lives!

Proceeds from the Seacoast Culinary Challenge benefit the Wentworth-Douglass Foundation's Annual Fund. The Annual Fund supports programs and projects that enhance patient care and support positive patient outcomes and overall wellness.

#### Gifts to the Annual Fund have provided:

•	Expanded 3D Mammography at the Women's Health Center	\$427,500
•	Patient Access to Care - Additional Care Van	\$70,000
•	Clinical Research for Neurology & Cardiovascular Programs	\$32,000
•	Therapeutic Arts Program	\$25,000
•	MGH Institute Health Professionals – Nursing Leadership Program	\$24,000
•	Support and Training for First Responders	\$20,000
•	Rehabilitation and Nursing Medical Recliners (8)	\$18,000
•	Center for Weight Management – Patient Assistance Program	\$11,610
•	We Care Program - Social Services	\$7,000
•	Wound Healing Compression Garments	\$5,000
•	Breast Care Rehabilitation Mastectomy Pillows	\$2,000

**TOTAL INVESTMENT: \$642,110** 

We hope we can count on your support and look forward to seeing you at The Music Hall!





### **CELEBRITY HOSTS**

March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH



Mary Ann Esposito is the creator and host of the nationally televised PBS series, Ciao Italia with Mary Ann Esposito and the author of 13 cookbooks including her most recent, Ciao Italia: My Lifelong Food Adventures in Italy.

This year, the series celebrates its milestone 30th year of production; making it America's longest running televised cooking series.



Through Ciao Italia and appearances on other programs including The Today Show, the Food Network, Discovery Channel, Fox, RAI International, The Victory Garden, and many others, she has shared traditional Italian cooking, history and culture with audiences around the world. Mary Ann has worked beside world-renowned chefs like Julia Childs and Jacques Pepin.



**Evan Hennessey** is the Chef/Owner of STAGES at One Washington and THE LIVING ROOM, in Dover, NH. A Dover native and a student at Le Cordon Bleu at the Atlantic Culinary Academy, Evan has worked in some of the most prestigious kitchens across the country including Aureole, Trio, Café Boulud, Clio, and Per Se. Locally, he was the Executive Chef at 43 Degrees North and The Dunaway Restaurant before opening Stages.

In 2014, he was named StarChefs Coastal New England Rising Star Chef and a semi-finalist for James Beard's Best Chef, Northeast. Evan is a 3-time Chopped Champion on the Food Network's nationally acclaimed cooking competition show.

STAGES | THE LIVING ROOM





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### PRESENTING SPONSOR (EXCLUSIVE)

\$50,000

#### Imagine your business name in lights!

Make it a reality! This is an exciting opportunity to co-brand the Challenge.

Sponsorship benefits include:

- A (1) seat at the prestigious Judge's Table.
- Company name on the iconic Music Hall marquee.
- Specially designed co-branded logo to include in all event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Logo featured prominently on the ceiling inside
   The Music Hall during the entire evening (GOBO).
- 20 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating, including four (4) box seats next to the stage.
- Speaking opportunity during the event's Opening Remarks.
- Opportunity for sponsor messaging to play on screen during event.
- Full-page ad on back cover of event program book and logo included on sponsorship listing.
- Placement of sponsor-provided items in 900 guest giveaway bags.





Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **PANTRY SPONSOR (EXCLUSIVE)**

\$30,000

An exclusive and highly visible opportunity to be the official sponsor of the Pantry on The Music Hall stage.

Sponsorship benefits include:

- Speaking opportunity during the event's Opening Remarks.
- Logo featured outside on The Music Hall building as quests arrive (GOBO).
- Full-page ad in event program book and logo included on sponsorship listing.
- Company logo on display on the Pantry
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.

- 16 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **RED CARPET SPONSOR (EXCLUSIVE)**

\$25,000

An exclusive opportunity to feature your company's logo on the Red Carpet leading up to the main entrance outside The Music Hall to welcome guests.

Sponsorship benefits also include:

- Opportunity for company representative to greet all guests on logo-emblazoned Red Carpet at The Music Hall Chestnut Street Entrance.
- Logo featured on step-and-repeat sign and on Red Carpet (GOBO).
- Full-page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.

- 14 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **CHEF'S STATION SPONSOR (EXCLUSIVE)**

\$20,000

An exclusive and highly visible opportunity to brand the four (4) Chef's Stations on stage with your company's logo on vinyl decals.

Sponsorship benefits also include:

- Logo featured outside (GOBO) on The Music Hall building as guests arrive.
- Full-page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.
- 12 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **JUDGE'S TABLE SPONSOR (2 OPPORTUNITIES)**

\$15,000

A highly visible opportunity to brand the Judge's Table located on the stage.



Sponsorship benefits include:

- Company's logo on the signage on the Judge's Table.
- Full-page ad in event program book and logo included on sponsorship listing.
- Logo listed in event program.
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.
- 10 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.

Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### MEDIA SPONSOR (4 OPPORTUNITIES)

\$15,000

An exclusive opportunity to be the official Media Sponsor!



Sponsorship benefits include:

- Company logo projected on theatre aisles (GOBO).
- Logo listed in event program book.
- Full-page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.
- 10 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.

Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **CONCESSIONS SPONSOR (EXCLUSIVE)**

\$15,000

An exclusive opportunity to brand the Concession Bar.

Sponsorship benefits include:

- Company logo featured on signage at the Bar, on cocktail napkins and reusable bar cups.
- Full-page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.
- 10 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing including to Music Hall patrons and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.





Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **STAGE SPONSOR (4 OPPORTUNITIES)**

\$10,000

An exciting and highly visible opportunity to sponsor The Music Hall Stage! Sponsorship benefits include:

- Company's logo on The Music Hall theatre walls during the event (GOBO).
- Half-page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.
- 8 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing including to Music Hall patrons and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### 'MEET THE CHEFS' RECEPTION SPONSOR (EXCLUSIVE)

\$10,000

An exclusive opportunity to feature your company's logo as the exclusive sponsor of the 'Meet the Chefs' VIP reception where fellow sponsors, WDH Leadership, celebrity quest hosts, judges, and chefs will be in attendance and photographed as they mix and mingle T' will be complete with wine tastir giveaway bags and an arm ook from Mary Ann For

Spo ~ penefits include:

- Half page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- Opportunity for sponsor messaging to play on screen during event.
- 8 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **CHEF APPAREL SPONSOR (EXCLUSIVE)**

\$7,500

An exclusive opportunity to be the official sponsor of the chef apparel worn during the Challenge.

#### Sponsorship benefits include:

- Company logo on all chef jackets and hats.
- Half-page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- 6 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### SIGNATURE COCKTAIL SPONSOR (EXCLUSIVE)

\$7,500

An exclusive opportunity to brand the "signature cocktail" of the evening.

Sponsorship benefits include:

- Selection of signature cocktail.
- Company's logo featured on signage at the bar and special signature cocktail cup.
- Half-page ad in event program book and logo included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- 6 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **DESSERT BAR SPONSOR (2 OPPORTUNITIES)**

\$5,000

An exciting opportunity to brand the Dessert Station! Sponsorship benefits include:

- · Company's logo on Dessert Bar signage.
- Partner with local bakeries to brand a dessert for each participant.
- Opportunity to have company's logo on signature dessert.
- Half-page ad in event program book and company name included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- 4 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing including to Music Hall patrons and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **MYSTERY BAG SPONSOR (EXCLUSIVE)**

\$5,000

An opportunity to sponsor the "Mystery Bag" each chef will work with during the Challenge.

Sponsorship benefits include:

- Company logo displayed prominently on each "Mystery Bag" of ingredients.
- Half-page ad in event program book and company name included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- 4 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.





Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **VIP EXPERIENCE WINE SPONSOR (EXCLUSIVE)**

\$5,000

An exclusive opportunity to be the official sponsor of (4) wine tastings held during the 'Meet the Chefs' VIP Experience.



Sponsorship benefits include:

- Company logo on signage at each wine tasting station (4) during the VIP Experience.
- Half-page ad in event program book and company name included on sponsorship listing.
- Sponsor recognition during Opening Remarks at the event.
- 4 VIP Experience (with Mary Ann Esposito, Evan Hennessey, and competing chefs) and Event tickets with premiere show seating.
- Company logo included on event marketing – including to Music Hall patrons – and promotional materials, press releases, social media, website, and email collateral.
- Placement of sponsor-provided items in 900 guest giveaway bags.

Artwork deadline for printed items is February 25, 2022





March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### **AUCTION SPONSOR (2 OPPORTUNITIES)**

\$2,500

An exciting opportunity to feature your company's logo on signage as the official sponsor of the evening's live auction.



Sponsorship benefits include:

- Quarter-page ad in event program book and company name included on sponsorship listing.
- 4 General Admission tickets.
- Placement of sponsor-provided items in 900 guest giveaway bags.

#### GIVEAWAY BAG SPONSOR (6 OPPORTUNITIES)

\$2,500

An exciting opportunity to include your company's logo on guest giveaway bags.

Sponsorship benefits include:

- · Company logo on guest giveaway bags.
- Quarter-page ad in event program book and company name included on sponsorship listing.
- 4 General Admission tickets.
- Placement of sponsor-provided items in 900 guest giveaway bags.



Artwork deadline for printed items is February 25, 2022





### TICKET INFORMATION

March 31, 2022 The Music Hall | Portsmouth, NH

MARCH 31, 2022 THE MUSIC HALL | PORTSMOUTH, NH

#### VIP 'MEET THE CHEFS' EXPERIENCE

#### \$300 per TICKET

Don't miss out on your chance to be a VIP at the first-ever cooking competition in the Seacoast! VIP tickets include premier show seating, a special giveaway bag with complimentary goodies and a signed cookbook from Mary Ann Esposito. Plus, you will have the opportunity to take photos on the stage, and meet Mary Ann Esposito, Evan Hennessey and participating chefs.



MARY ANN ESPOSITO

Celebrity Host



EVAN HENNESSEY
Celebrity Host

DAVID CRINIERI Tuscan Brands



DAVE VARGAS
Vida Cantina



JULIE CUTTING
Cure



JAY CURCIO White Apron



**GENERAL ADMISSION TICKETS** 





Scan the QR code for complete event information and to purchase VIP and General Admission tickets.

Event information also available at: SeacoastCulinaryChallenge.org

